

The National Federation of Community Development Credit Unions
and the Network of Latino Credit Unions and Professionals (NLCUP)

invite you to explore

THE TRILLION DOLLAR OPPORTUNITY



Latinos and Credit Unions: Where Mission Meets Opportunity

Already the largest minority, Latinos are the fastest growing demographic group in the United States with a purchasing power of almost a trillion dollars and growing.

- Join industry experts who will share proven strategies to help you better serve low- and moderate-income people, with a specific focus on Latino populations
- Network with credit union professionals who have implemented innovative and successful strategies to reach out and serve the Latino community
- Meet representatives from credit unions in Mexico and other Latin American countries
- Learn what's new in compliance, financial education, ITIN lending, remittances, marketing, micro financing, among other relevant topics
- Hear from credit union experts, researchers, policy-makers, and others with decades of experience serving underserved communities nationwide

Take advantage of our "Early-Bird" discounts and register today!

For more information and to register visit:

www.cdcu.coop

