



Kevin Ortiz, a proud Boise State University (Go Broncos!) graduate, exemplifies dedication and passion, particularly in marketing. His enthusiasm for the sport goes beyond a career, a genuine passion glows through in all his actions.

Kevin's impact at Connections CU is undeniable. He consistently participates in community events, using his creativity to create content that benefits our members and promotes financial literacy in our community. Kevin's strategic excellence has been critical to the growth of our social media platforms, where he expertly highlights our culture, services, and products. His innovative 'Fun reels every Friday' initiative has captivated our audience while reinforcing our company culture.

In addition, Kevin's influence extends beyond our marketing efforts. He has successfully coordinated events at all our locations, demonstrating exceptional teamwork and organizational skills. Even in his free time, Kevin remains dedicated to community service, mentoring young professionals, and inspiring them to reach their full potential. Kevin's contributions to our team and community are immeasurable.